



The Innovation Gene exists within every organization...



WGA can activate it in one week!



High Impact - 1 Week On-Site Product Team Training - Quality - Innovation Modules

| Module | List Price | Your Price | Duration | Category |
|--|-----------------|-----------------|----------|--|
| Certify 25 Product Team Members in Agile/Hybrid Methods¹ | \$35,000 | | 2-days | Innovation/Engagement/Getting Closer to your Customers |
| Implement Lessons Learned (LL) Process² | \$5,000 | | 1-day | Quality/Continuous Improvement |
| Implement Agile Design Review™ Process³ | \$5,000 | | 1-day | Quality/Innovation/Fidelity to Customer Vision |
| PMO Planning/Agile Coaching/PowerBI Analysis⁴ | \$5,000 | | 1-day | Alignment/Enhancing a Culture of Accomplishment |
| Total Cost | \$50,000 | \$25,000 | | |
| Total ROI | 640% | 1380% | | |

¹ This class has been delivered in person to 275 Amazon employees and dozens of other organizations;

² A simple LL process will save the organization \$ hundreds of thousands;

³ Regardless of the products/services you provide, WGA has a proprietary and streamlined Design Review process for you;

⁴ The last day may be spent on any/all of these services.

For less than the cost of a 2-day certification class for 25, you get a full week of Innovation, Agile, and Continuous Improvement modules.
Deeply discounted cost with tremendous ROI!

Book in September to get the discount!
Contact Mark Hall at 978-869-6651 or mhall@williamgeorge.net to book your reservation TODAY!!